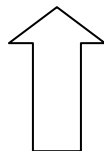


The Bavarian Purity Law

- The Bavarian Purity Law it is since 1519th
- Allowed are hops, malt and water
 - Only partly according to legal
 - A popular marketing tool labeling and advertising
 - In Greece, commitment to the bid by King Otto
 - introduced in 1871 other states, similar rules
 - 1906 is the order enshrined in the beer tax law
 - Beer Tax Act regulated the purity law
- Bottom-fermented beer: malted barley, hops, yeast and water



Karl J. Eden



He Introduce the Bavarian purity law